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FOR IMMEDIATE RELEASE

TV Armor Celebrates 2nd Anniversary With “Product Buzz,” Accolades And More

From “Pick Of The Day” At CES & “Products To Watch” At IH/M&RS, To Rave Reviews By Leading Websites, It’s Been Quite A Year For TV Armor

FREEHOLD, N.J. (November 23, 2009) --- TV Armor (www.TV-Armor.com), manufacturers of the world’s premier TV screen protectors for Plasma, LED and LCD televisions, is celebrating its second anniversary this month with several recent accolades by top trade shows, as well as a plethora of rave reviews on popular technology and consumer electronics websites.

TV Armor was recently a **featured product at the 2009 Hotel/Motel & Restaurant Show (IH/M&RS) in New York**, the hospitality industry’s leading event for the latest products to enhance the guest experience – being touted by the show itself as one of about a dozen products (from more than 1,000 exhibitors) expected to “create a buzz” at the show.

Earlier this year, TV Armor was the **prestigious “Pick Of The Day” over close to 3,000 other exhibitors at the four-day 2009 Consumer Electronics Show (CES) in Las Vegas**, the world's largest consumer technology tradeshow.

And many **top Internet technology and consumer electronics websites are also offering substantial praise for TV Armor** and its revolutionary and cost-effective

product. A couple of recent reviews sum up the consensus satisfaction with TV Armor screen protectors:

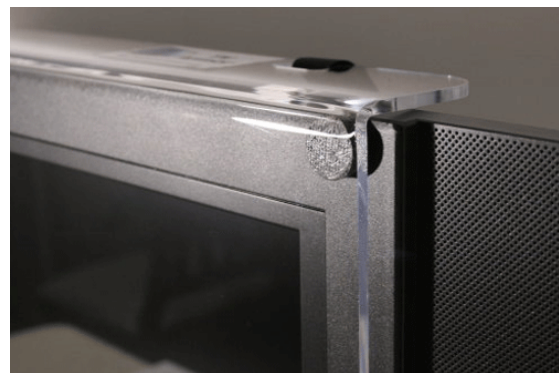
- *“TV Armor is perfect. The acrylic is so clear that it doesn’t hinder picture quality at the least. I placed the order on Friday and the product arrived Tuesday. If I would have bought this with the first TV, I would have saved myself \$2,000.”*
- *“The screens on these types of TVs (Plasma’s, LED’s, etc.) can be damaged if you breathe on them. Do yourself a favor and get TV Armor for your television TODAY. At some point, you’re definitely going to be glad you did!”*

In fact, the only “negative” comments posted by technology reviewers and consumers alike has been the fact **they wished they had bought TV Armor for their Plasma, LED and LCD television BEFORE finding out their damaged screens WERE NOT covered by either the manufacturer warranty OR the additional warranty they purchased from the retailer!**

“We’re thrilled with the recent feedback we’ve been getting about TV Armor both from our customers, as well as all the positive honors and reviews we’re seeing,” said TV Armor Co-Owner Michael Cunningham. “We’ve always known our product was second to none. It’s nice to see others agreeing with us!”

ABOUT TV-ARMOR.COM

TV Armor LLC manufactures the world’s premiere TV screen protectors – crystal-clear, optical grade, acrylic shields to protect your Plasma, LED and LCD televisions from damage, while maintaining the same vivid quality of high definition TV. Manufacturer warranties do not cover damaged screens (nor do additional warranties purchased at big box retailers), and for a fraction of the cost of replacing your TV, a TV Armor screen protector allows for peace of mind against thrown objects and scratches.



Based in Freehold, N.J., and a certified woman owned company, TV Armor is manufactured in the USA, using materials produced in the USA. TV Armor is available

online at www.TV-Armor.com. For more information, please contact TV Armor at (800) 890-0073 or customerservice@tv-armor.com.

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If you'd like more information about this topic, or to schedule an interview with Andrea Marker or Michael Cunningham, please call Marcus Ippolito at (973)531-7079 or e-mail Marcus at mippolito@tv-armor.com.